

## Impact

- Almost all organisations, businesses within the pangasius chain participate in practicing RE-CP based on the efficiency improvement of water usage, materials, energy, food and waste management, etc.
- Develop new products, secondary products and technology based on D4S and SPI
- Establish hyperlinks between small businesses to improve their negotiating abilities
- Improve policy framework in order to promote sustainable production
- Activate eForums for information exchange between buyers and sellers, support transparency and product traceability



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## ESTABLISHING A SUSTAINABLE PANGASIOUS SUPPLY CHAIN IN VIETNAM



## Project Summary

"Establish a sustainable Pangasius supply chain in Vietnam" Project is part of SWITCH – Asia. The project is implemented in the Mekong Delta region at the start of April, 2013 and is expected to last 48 months. It's aiming that by the end of the project, at least 70% of the targeted middle to large pangasius producing and processing businesses, and 30% of the feed producers and independent production businesses are actively engaged in RE-CP. At least 50% of targeted businesses will supply sustainable products that meet ASC standards to the EU and other markets.

## Project Objectives

By 2020 the pangasius producing, processing and exporting sector in Vietnam is environmentally, economically and socially sustainable.

## Activities

### I. Pull component :

- Various activities involving EU buyers and at least one leading Vietnamese processing company to demonstrate the benefits of sustainable practice
- Establishment of a model farm and training centre
- Support to the development of the legislative framework.

### II. Push component

- Support on ACS certification for production SMEs
- Several combined training and in company implementation programmes on (RE-CP), Design for Sustainability (D4S) and Sustainable Product Innovation (SPI) in factories

## Long – term strategy

- Establish model farms and training centres
- Identify potential customers and raise their awareness in EU market
- Proceed to increasing components capability according to market demand
- Organise visits to gain experiences from sample farms and top businesses
- Raise capabilities for national experts in accordance to international laws relating to seafood market
- Advisory assistance in the development of viable investments projects with bank loans
- Provide assistance to businesses to meet ASC standards; create hyperlinks between feed producers and production businesses, small and medium processing businesses



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