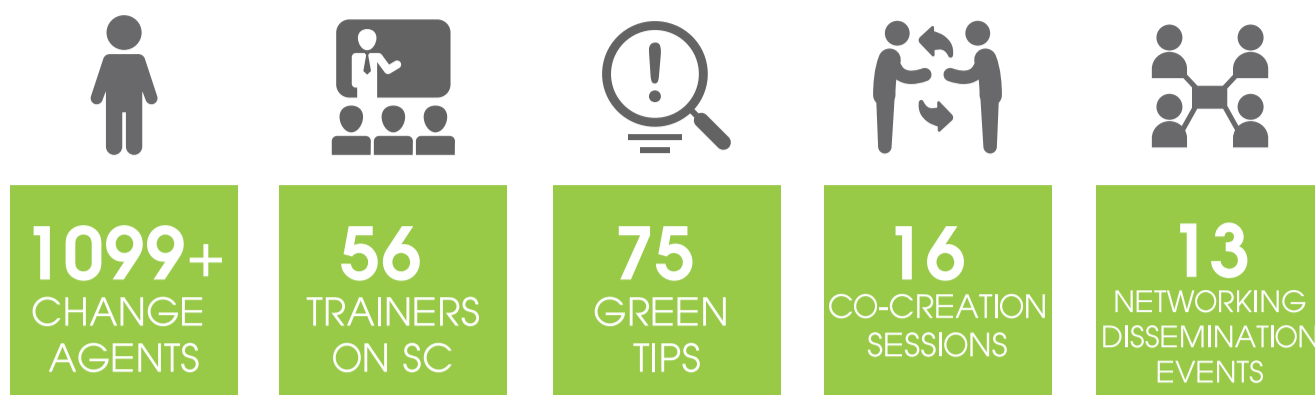


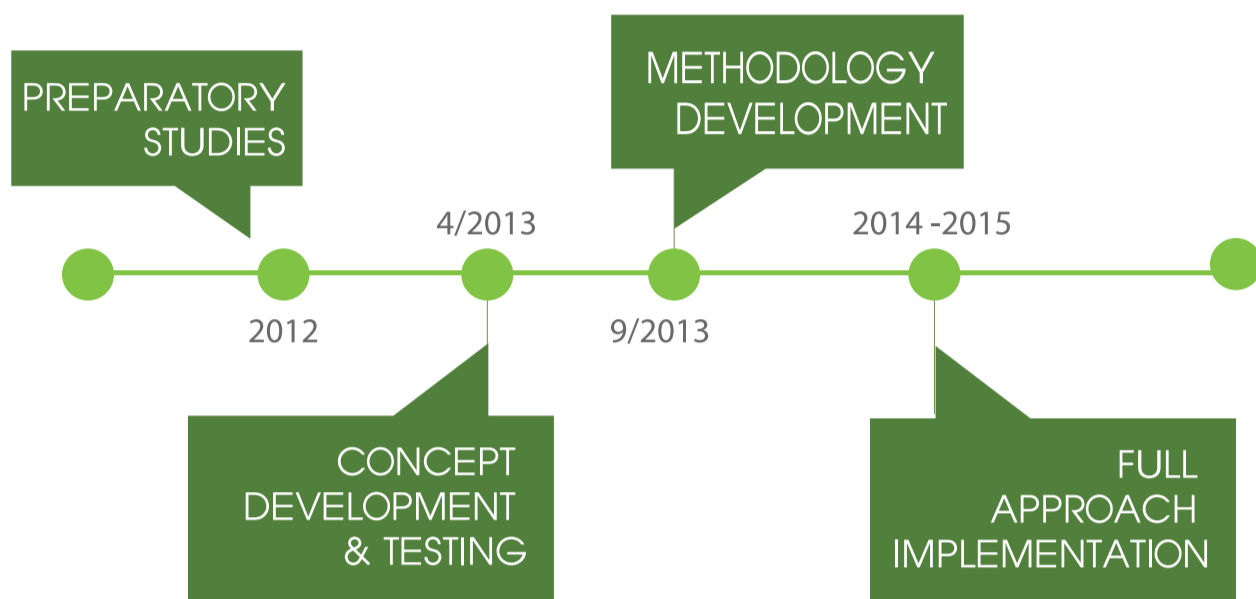
SUSTAINABLE LIVING AND WORKING IN VIETNAM

GetGreen Vietnam project is an incubator for Change Agents who are empowered to change their consumption behaviour towards sustainability, in which actions are taken for big changes for the environment through small shifts in their own habits. They also inspire and convince their families, friends and colleagues to change for bigger impacts.

PROJECT HIGHLIGHTS



PROJECT TIMELINE



OUR CONCEPT

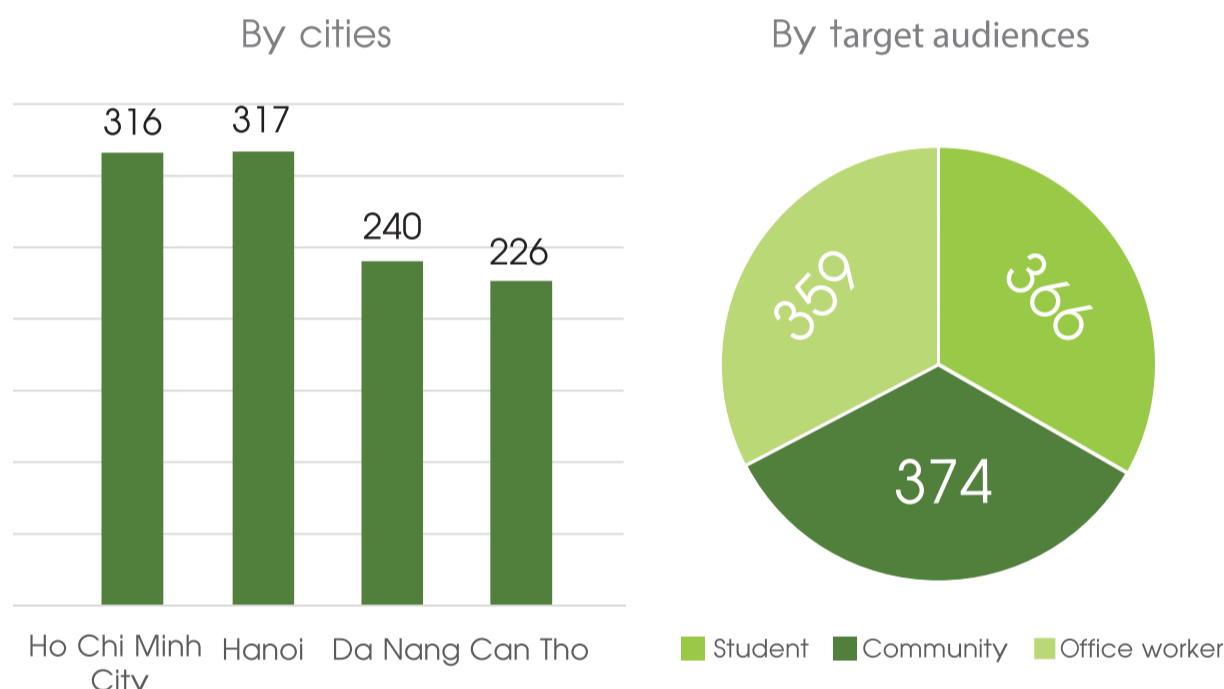
Numbers inside each box shows quantities of groups applying the clusters



OUR EFFECTS



OUR CHANGE AGENTS



OUR SUSTAINABLE APPROACH



CO-CREATION RESULT

GetGreen Vietnam is the very first project to promote sustainable consumption and link consumption and production patterns to co-create more sustainable products/services.



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The project was implemented by



FOR MORE INFORMATION ON THE PROJECT:
www.getgreen.vn
fb.com/songxanhvietnam
yt.com/getgreenvietnam

"All 1099 Change Agents of the GetGreen Vietnam project are contributing their part to improve the environment in Vietnam by changing their behaviour towards more sustainable buying, using and disposing of products. As project coordinator, I am grateful for their enthusiasm, commitment and action for the common cause. Through them, thousands of others will get interested in green behaviour as well. This success is only possible because of the hard work of our dedicated, professional and inventive GetGreen team, our trainers and partners. But this is only the beginning. I am confident that together we can involve more and more people in Vietnam in the switch towards sustainable consumption in the coming years."

- Dr. Marcel Crul -
The GetGreen Vietnam Project Coordinator